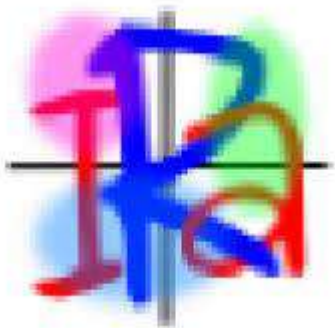
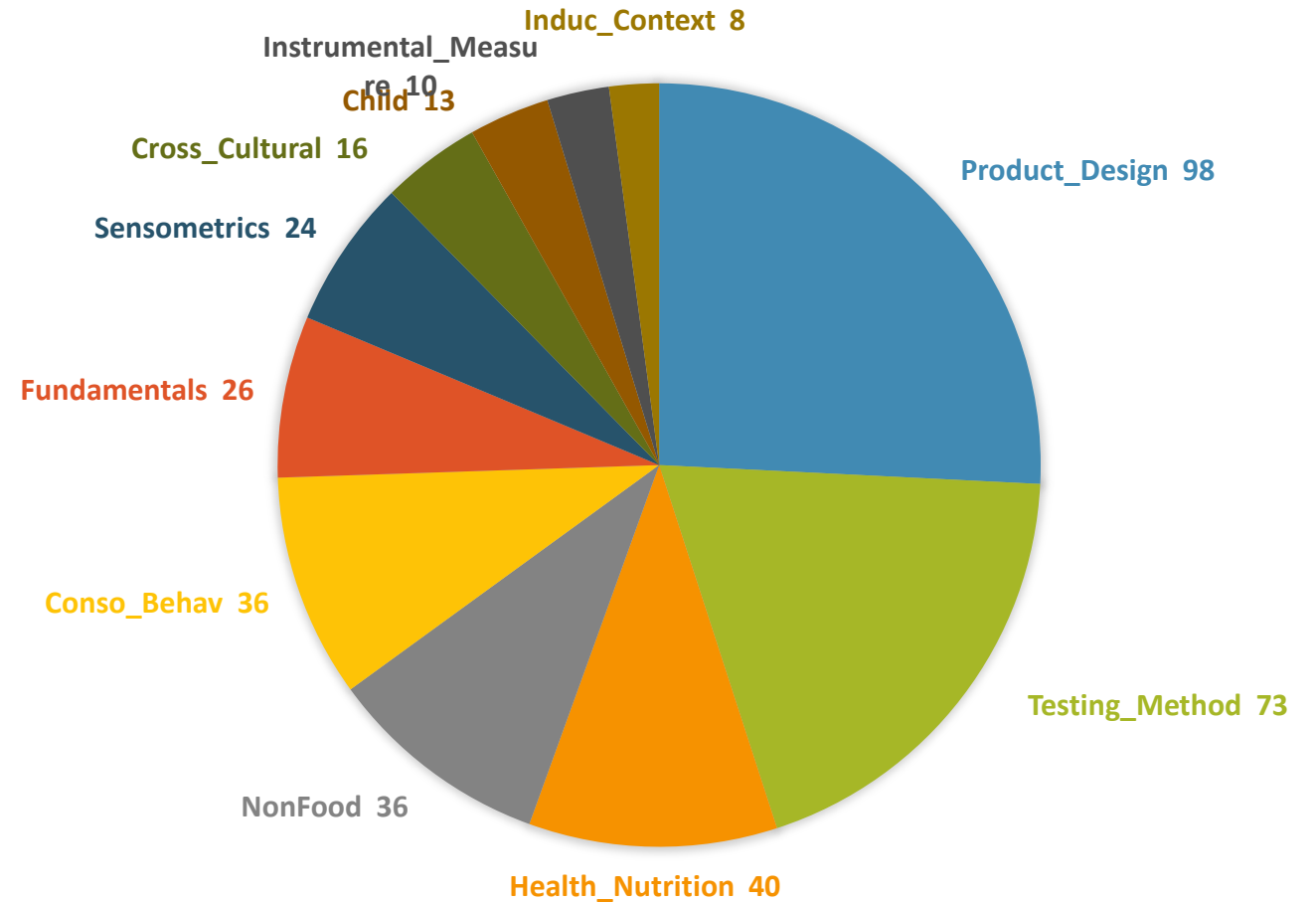


Une analyse de contenu des abstracts du Pangborn 2017

R.SYMONEAUX



- 370 abstracts de posters répartis dans 11 thématiques
- Analyse basique avec Iramuteq sur la fréquence de citation puis classification simple sur segments de texte (Reinert 1983, 1986, 1991)





energy respondent reduce obese
adult child healthy old habit
nutrition label food health survey
attitude eat intake food health choice
nutritional portion intake food health dietary
age willingness weight meal
less lunch status trust

gen product uk word life
bar consumer market real
bring research emotion
emotional tool
evoked virtual online

flour SOURNESS pea
milk sweet add
low aroma sap
bitterness bitter soy
flavor taste
puree sour vanilla sb

intensity check result
analysis statistical
method map train cata list
rapid assessor
panel profile
set rapid assessor
method map train profile
panel profile
random mfa cts wine data series



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